

# Governor's Workforce Investment Board

## Education Industry Initiative Symposium

*"Tackling the tough issues that contribute to the shortages in teachers, professors, administrators and support staff in our industry; Developing strategies and solutions to mitigate these shortages."*

- 7:30 a.m.**                    **Registration/Continental Breakfast** – CADE 219
- 8:30 a.m.**                    **Welcome to Anne Arundel Community College** – CADE 219  
Martha A. Smith, Ph.D.  
*President, Anne Arundel Community College*
- 8:35 a.m.**                    **Welcoming Remarks**  
Thomas E. Perez  
*Secretary, Maryland Department of Labor, Licensing and Regulation*  
Eric Seleznow  
*Executive Director, Governor's Workforce Investment Board (GWIB)*
- 9 a.m.**                        **The Education Industry Initiative Coordinated Approach**  
How we got here, and the process for the day.  
Robert L. Caret, Ph.D.  
*President, Towson University*  
*Chairman, Governor's Workforce Investment Board*  
*Education Industry Initiative Steering Committee*
- 9:10 a.m.**                    **The Education Workforce PreK-20:  
Workforce, Workplace, Policy**  
Higher Education Workforce,  
Workplace and Policy Perspective  
Michael Baer, Ph.D.  
*Isacson, Miller*  
K-12 Workforce, Workplace and Policy Perspective  
Jay Matthews  
*The Washington Post*

- 10:15 a.m.**                    **First Round of Breakout Sessions**  
**Session A: K-12 Education**  
Policy Issues – CADE 219  
Workplace Issues – CALT 101  
Workforce Issues – CALT 103
- Session B: Higher Education:  
Public/Private, Two-Year/Four-Year**  
Policy Issues – CALT 100B  
Workplace Issues – CALT 100C  
Workforce Issues – CALT 130
- 11:15 a.m.**                    **Refreshment Break**
- 11:30 a.m.**                    **Second Round of Breakout Sessions**  
**Session C: K-12 Education**  
Policy Issues – CADE 219  
Workplace Issues – CALT 101  
Workforce Issues – CALT 103
- Session D: Higher Education:  
Public/Private, Two-Year/Four-Year**  
Policy Issues – CALT 100B  
Workplace Issues – CALT 100C  
Workforce Issues – CALT 130
- 12:40 p.m.**                    **Response and Next Steps** – CADE 219  
Nancy S. Grasmick, Ph.D.  
*State Superintendent of Schools, Maryland State Department of Education*  
James E Lyons, Sr., Ph.D.  
*Secretary, Maryland Higher Education Commission*

*Thank you to our sponsors.*



## Michael A. Baer

Michael A. Baer joined Isaacson, Miller, an executive search firm that serves the not-for-profit community, in 2005. Previously he was with the American Council on Education (ACE), the major coordinating body for the nation's institutions of higher education. As Senior Vice President of ACE, he oversaw all ACE programs—including those that identified and prepared women and minorities to move into senior administrative positions. He was the lead staff for the ACE President's Task Force on Teacher Education as they developed the report "To Touch the Future: Transforming the Way Teachers are Taught." Prior to joining ACE in 1998, Michael was Provost and Senior Vice President for Academic Affairs at Northeastern University for eight years. A political scientist, Michael began his academic career at the University of Kentucky, where he was a professor and department chair before serving nine years as Dean of the College of Arts & Sciences. He has led numerous national boards, including serving as chair of the Executive Council of the Inter-University Consortium for Political and Social Research, as president of the Council of Colleges of Arts and Sciences, and as chair of the Commission on the Arts & Sciences of the National Association of State Universities and Land Grant Colleges. He has published extensively on interest groups in American politics, on civic participation, and in the area of state and local government. He also has written and spoken widely in the fields of higher education and public policy, and has been active in community organizations and in several local and state political campaigns. Baer holds undergraduate degrees in chemistry and political science from Emory University and his MA and doctoral degree in political science are from the University of Oregon.

## Jay Mathews

Jay Mathews is an education reporter and columnist with the Washington Post. His column "Class Struggle" appears each Tuesday on the Post's website and regularly in the Washington Post Magazine. His column, "Extra Credit," appears in the Post on Thursdays. Jay is the recipient of several national awards for his writing. He was awarded the Education Writers Association National Education Reporting Award for a series on retraining auto workers and the Benjamin Fine Award for Outstanding Education Reporting for his story and column on standardized testing. His rating system for U.S. high schools, the Challenge Index, has been cited in hundreds of newspapers and appears regularly in Newsweek. Mathew's book on college admissions titled *Harvard Schmarvard: Getting Beyond the Ivy League to the College that is Best for You* is published by Three Rivers Press. His new book, *Supertest: How the International Baccalaureate Can Strengthen Our Schools*, is co-authored with Ian Hill and describes the IB program's success in transforming ordinary schools. He has written other books about China, disability rights, Los Angeles math teacher Jaime Escalante, and about the lack of challenge in American high schools. Currently, he is at work on a book about two teachers who created the KIPP schools to raise the achievement of low-income children. A California native, Mathews served with the Army in Viet Nam and has reported from China. He attended Occidental College and Harvard University. In 2007, Washingtonian Magazine declared him one of the region's 150 most powerful people.

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November 1, 2007 • 7:30 a.m.

Anne Arundel Community College • John A. Cade Center for Fine Arts

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