# Governor's Workforce Development Board

MARLIN® S T E E L

**Drew Greenblatt, President, Marlin Steel** 

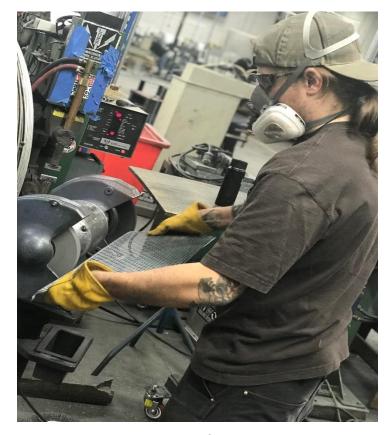




Josh Dunlap Welder



Caroline Cotton
Machine Operator



Stephen Hart Machine Operator

## New Full Time Employees



Jerry Allen Laser Operator



Greg Holland Fixture Engineer



Doug Bittner Maintenance Tech.

## New Full Time Employees



## Maryland Manufacturing Jobs

Over the next decade, nearly 3½ million manufacturing jobs will be needed 2 million are expected to go unfilled due to the skills gap.

(Source: Deloitte and the Manufacturing Institute)

## Maryland Manufacturing Jobs

80 percent of manufacturers report a moderate or serious shortage of qualified applicants for skilled and highly-skilled production positions.

(Source: Deloitte and the Manufacturing Institute)











## Maryland Manufacturing Facts

Manufacturers in Maryland account for 5.57 percent of the total output in the state, employing 4.0 percent of the workforce. Total output from manufacturing was \$20.25 billion in 2015. In addition, there were 106,800 manufacturing employees in Maryland in 2016, with an average annual compensation of \$84,265 in 2015.

Manufacturing Output and Firms		Employment and Compensation	
Total Manufacturing Output (\$billions, 2015) (Percent share of total gross state product)	\$20.25 5.57%	Manufacturing Employment (2016) (Percent share of nonfarm employment)	106,800 4.0%
Manufacturing Firms in Maryland (2014)	2,860	Average Annual Compensation (Manufacturing, 2015) (Nonfarm Businesses, 2015)	\$84,265 \$56,369
Sources: U.S. Bureau of Economic Analysis and the	U.S. Census Bureau		

Figure 1: Maryland Manufacturing Output, in Billions of Dollars, 2005–2015

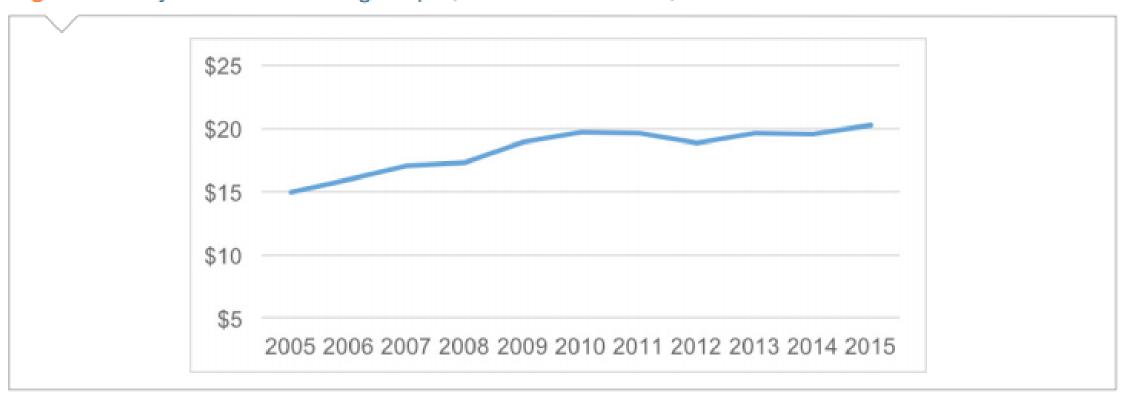
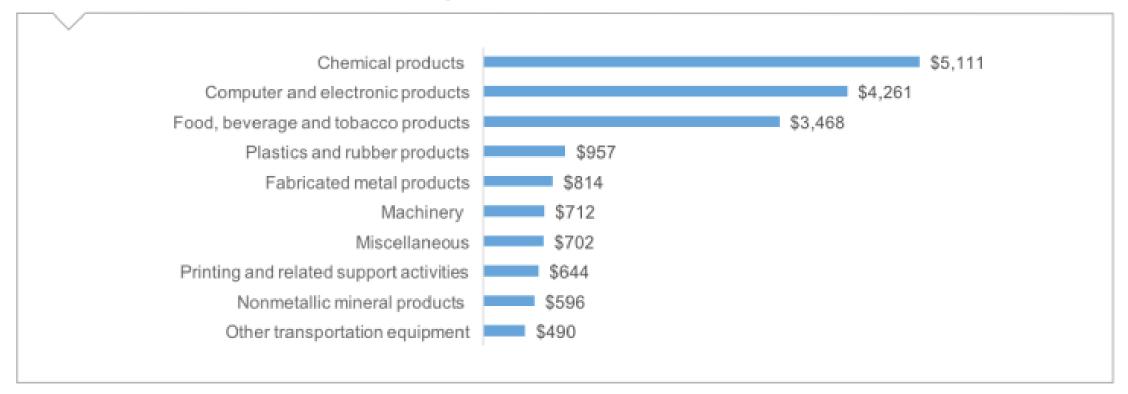


Figure 2: Top 10 Maryland Manufacturing Sectors, in Millions of Dollars, 2014





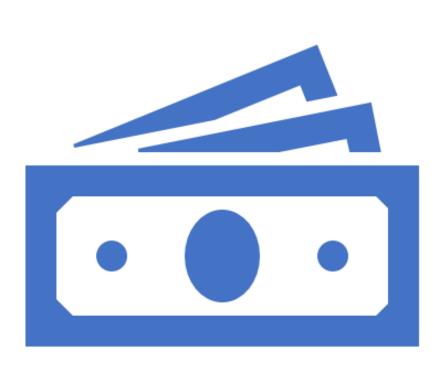
## **Maryland** Export Facts

Manufacturers help to drive Maryland's economy, with \$8.48 billion in manufactured goods exports in 2016. That same year, \$3.00 billion in exports was with our free trade agreement (FTA) partners. This helps create jobs in the state, and 13.20 percent of its employment stemmed from exports in 2011. Small businesses comprised 88.0 percent of all exporters in Maryland.

Manufactured Goods Exports (\$billions, 2016) (Percent share of total goods exports)	\$8.48 91.03%	Manufactured Goods to Free Trade Agreement Partners (\$billions, 2016) (Percent of total exports, 2016)	\$3.00 35.44%
U.S. Jobs Supported by Goods Exports (2015)	46,385	Total Manufactured Goods Exports	
Employment from Manufacturing Exports		to Canada and Mexico (\$billions, 2016)	\$1.80
(Export share of manufacturing jobs, 2011)	13.20%	(Percent of total exports, 2016)	21.23%
Small Business Share of Total Exporters (2015)	88.0%	Top Five Export Markets (Percent of total manufactured goods exports, 2015)	38.17%
		<ul> <li>Canada (16.45%)</li> <li>Saudi Arabia (6.24%)</li> <li>United Kingdom (6.00%)</li> </ul>	
Sources: International Trade Administration, U.S. Census Bu	ireau	<ul> <li>Mexico (4.77%)</li> <li>Germany (4.70%)</li> </ul>	

## Tax Reform

- Instant Expensing
- Repatriation
- Tax Cuts for C Corps and Pass Throughs



## Infrastructure



- •\$1 trillion
- Builder
- Name on Things

TPP Multilateral vs Bilateral

# Trade

Nafta

- Domestic Content
- Rates
- IPR

# Regulations

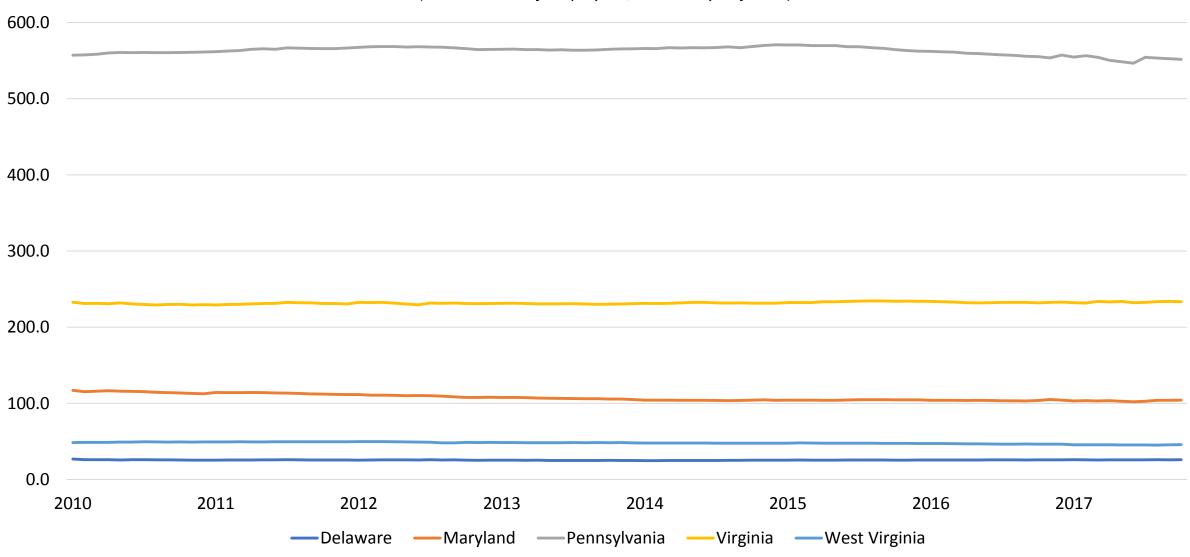
10:1 Cut back

Dakota Pipeline, Keystone

Judges – not just Gorsuch

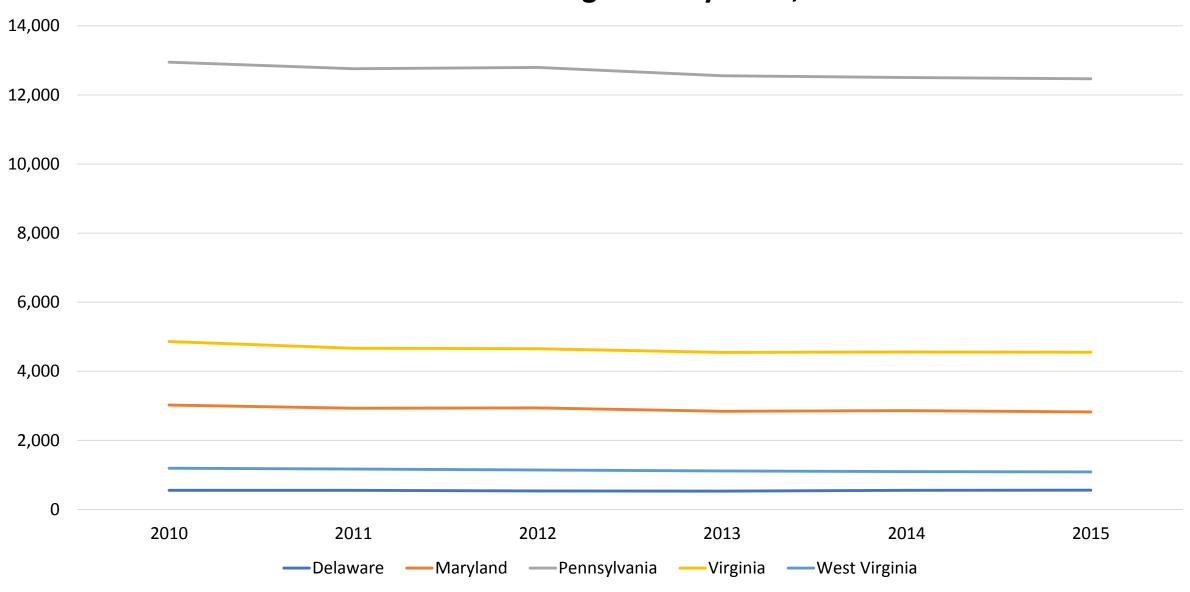
#### Manufacturing Employment by State, 2010-2017

(in Thousands of Employees, Seasonally Adjusted)



Source: Bureau of Economic Analysis

#### **Number of Manufacturing Firms by State, 2010-2015**



## Does Manufacturing Still Matter?



## Manufacturing Does Matter

83%

of Americans believe manufacturing is very important to economic prosperity

Americans support manufacturing job creation.



Ranked #1
by parents of school age
children, Gen X, and those
familiar with the industry

76%

of Americans believe the US should further invest in manufacturing.

Americans have a positive perception about *future* manufacturing jobs...

**88%** Require technical skills and expertise

81% cleaner and safer

77% require less manual labor

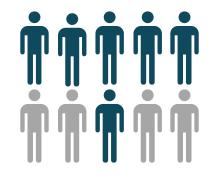
**77%** more innovating

## Filling Jobs Is Difficult...



SIX out of TEN

**open skilled production positions** are unfilled due to talent shortage



even when 80%

of manufacturers are willing to pay more than the market rates

### **364,000 Manufacturing Job Openings**

#### Manufacturing Job Openings, Hires and Separations

(December 2016 - December 2017, in thousands of workers)



## ...And It's Going to Get More Difficult

- **2.7M** baby boomer retirements
- + 700K manufacturing jobs expected from economic expansion
  - **3.4M** manufacturing jobs are likely to be needed by 2025
- 1.4M jobs are likely to be filled

2M jobs unfilled due to the skills gap

## The opportunity...

Programs would increase interest in manufacturing

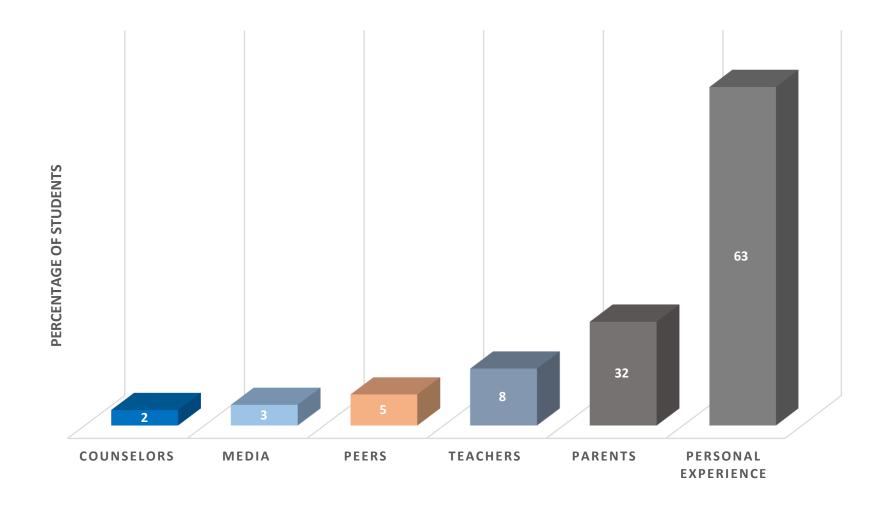


Internships, work study or apprenticeship

Certification or degree programs for manufacturing skills training

# Those familiar with manufacturing are 2x as likely to encourage children to pursue it

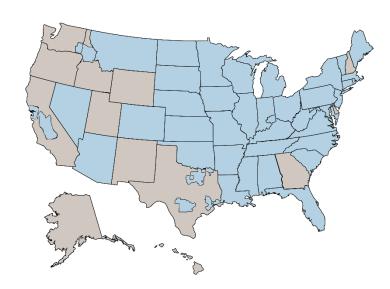
### What Influences Careers?



### Dream It. Do It.

Goal: Exposing students to manufacturing and creating the manufacturing experience

























## MFG DAY Impact



### STEP Ahead

#### Goal:

- 1. Honor leadership
- 2. Celebrate careers
- 3. Develop a more diverse workforce
- 4. Ensure new opportunities
- 5. Inspire the next generation
- 6. Showcase *impact*





- The Institute has honored **672 women** in manufacturing.
- STEP Ahead Award winners have impacted more than **300,000 individuals**, from peers in the industry to school-aged children.

# HEROES MAICE AMERICA



### What is Heroes MAKE America?

HMA is an accelerated 10-week training program, held 4 times a year, at Fort Riley. Each class will have a maximum of 30 service members. Training program helps them acquire industry specific skills and certifications needed to be successful in a manufacturing career.

#### Participants will earn:

- 14 college credits
- 9 industry-specific certifications
- CPT Plus Certificate
- Certificate of Competition from the Manufacturing Institute
- Manufacturing career training inclusive of a personal finance course, Strengths Finder Assessment, resume and cover letter review, and interview prep
- Manufacturing plant tours, networking opportunities, live interviews
- Graduation ceremony

## Fort Riley Participant Demographics



24- 29 years old



4-8 years in the military



Private First Class to Staff Sergeant

### **Manufacturing MOS's**

Maintenance, Machining, Welding, Production, Logistics

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# Thank you

