Meeting Minutes DECEMBER 7, 2016 3:30 P.M. – 5:30 P.M. MILLER SENATE OFFICE BUILDING 11 BALDEN STREET, EAST I & II, ANNAPOLIS, MD 21401



#### MEMBERS PRESENT

Francis "Hall" Chaney, III, (Chair) Ronald R. Peterson (Vice Chair) Vanessa Atterbeary Gary Batey Carol Beatty Michelle A. Bell Gary Bockrath Timothy R. Campbell Veronica A. Cool Chris Desauteis Louis Dubin Katarina Ennerfelt James D. Fielder **Bernie Fowler** R. Michael Gill **Gregory James** Frank Kelly **Charles Ketner** Sandra Kurtinitis Fred D. Mason, Jr. Stephen R. Moyer Kirkland "Kirk" Murray Stephen K. Neal Michael J. Pantelides **Douglas J.J. Peters** P.C. Price **Charles Ramos** Edward C. Rothstein, Col Ret Kelly M. Schulz Marty Schwartz Gerald "Jerry" Shapiro Matt Turpin Michelle J. Wright

#### MEMBERS ABSENT

Sam Abed Adrian Chapman Christopher M. Ensey Steve Groenke Alvin Hathaway **Tony Hill** Allan Kittleman Rona E. Kramer Andrew B. Larson Larry Letow Dawn Lindsay Roya Mohadjer Alexander Núñez George W. Owings, III Mike Posko Lisa Rusyniak Karen Salmon Karen Tomasello

#### **GUESTS**

Amanda Allen Bob Aydukovic Brandon Butler Natalie Clements Jason Perkins-Cohen Stacey Cook **Ruthy Davis Tiffany Davis** Lloyd Day Judith Emmel Bruce England Christopher Falkenhagen Ann Flagg **Delterese George** Kyle Gilbert Ellie Giles Dina Gordon Willis Gunther Jeanne-Marie Holly Kenneth Hopkins Sam Malhotra Dan McDermott Roy McGrath Sara Muempfer Marsha Netus Phil Nichole Denise Nooe Jeanie Riccio **Denise Rickell Tiffany Robinson** Susan Ross Erin Roth James Rzepkowski Monica Schaeffer Chris Shank William Simons Patrice Sowah

#### **GWDB STAFF**

Mike DiGiacomo Valerie Edwards Darla Henson Cynthia Trout Grason Wiggins Terenda Thomas Walt Townshend Fran Trout Jimmy Trout Patricia Tyler Ricky Venters Anthony Viveralli Rebecca Webster Darrell White

# INTRODUCTIONS AND WELCOME OPENING REMARKS

Francis "Hall" Chaney, Chair, Governor's Workforce Development Board (GWDB), called the meeting to order at 3:40 p.m. by welcoming all members to the December 2016 quarterly meeting. Mr. Chaney thanked everyone for their time and energy spent over the past year. Mr. Chaney stressed efforts have not went unnoticed and that the group was making a difference.

Secretary Kelly Schulz also welcomed the Board and shared an update from the Department of Labor, Licensing and Regulation about National Apprenticeship Week. Key points included success in getting the word out about traditional and non-traditional apprenticeships to various groups and workforce initiatives, MPT videotaped numerous events to be used to for marketing, and the number of apprenticeships are up more than 2000 from two years ago.

Secretary Schulz then introduced Governor's Chief of Staff Sam Malhorta who in turn gave regrets from the Governor, thanked all the Board members for their contribution and introduced a few of the Governor's staff – Amanda Allen, Kyle Gilbert, Roy McGrath, Jeannie Haddaway-Riccio, Tiffany Robinson and Chris Shank.

### **APPROVAL OF MINUTES**

With a quorum present, a motion was made and seconded, to approve the minutes of the September 2016 GWDB Quarterly Board meeting.

### **GWDB UPDATES**

Chairman Chaney turned the floor over to Mike DiGiacomo, Executive Director. Mr. DiGiacomo shared the full Board meeting dates for 2017 - March 15, June 14, September 13, December 13. Location will be Maryland Department of Transportation in Hanover, Maryland.

### **POLICY PRESENTATION**

Deputy Assistant Secretary of DWDAL, Brandon Butler delivered an overview of the process undertaken to draft, review and approve the Local Plans. The twelve local plans were reviewed and discussed by various agencies to included DLLR, MDSE, DORS, DHR as well as by members for GWDB.

The recommendation of the GWDB Executive Committee was to conditionally approve all twelve plans. Each region will be sent a letter with conditional details respective to their individual plan. Chair Chaney entertained a motion to accept the recommendations made by the Executive Committee approving all of the Maryland's twelve local plans on a conditional basis. Vice Chair Ron Peterson second the motion. Motion passed.

# WORKFORCE PRESENTATION

Board Member Kirkland Murray provided a presentation on the Maryland Workforce Association (formerly Workforce Investment Network). Details included the regional set up, meeting schedule and the locally driven boards. Mr. Murray enlisted two MWA Directors to share successes they have been experiencing in their areas.

Director Dr. Ellie Giles of Montgomery County detailed surrounding sector strategies and sector partnerships and successes experienced with the EARN grants.

Director Ruth Davis of Southern Maryland shared business successes with the approach of asking business verse telling business. Guest Stacey Cook with the University of Maryland Charles Regional Medical Center shared her success in partinering with the local workforce board.

Mr. Murray invited Board members to attend a "Raising the Bar" event on March 15 & 16, 2016 at Turf Valley Country Club. WIN members will be convening to learn and share best practices on moving workforce development forward.

# GWDB TASK FORCE CHAIRS REPORT

The GWDB Workforce Taskforce Chairs provided a status report to the Board.

- **Changing Demographics** Veronica Cool, Founder & Managing Director Cool & Associates, LLC invited two taskforce members to present programs that the committee would like to see expanded in Maryland. She asked that Board Members consider these programs and what their respective areas could do to assist with their expansion.
  - Board Member Bernie Fowler presented the STAR Citizen's Program (Skilled Trained Acclimated and Returning). This program goal is to engage and successfully equip men in corrections as sustainable problem solvers, reduce recidivism and break through the wall of addiction in our communities. Outcomes are Food Provision for the Hunger Community, Youth Outreach, Community Building and 2<sup>nd</sup> Chances. Mr. Fowler provided an Executive Summary and two other board members, Chair Hall Chaney and Member Stephen Moyer spoke on behalf of the STAR program and Mr. Fowler's leadership.
  - Board Member Marty Schwartz presented the Vehicles for Change Program which trains men and women with criminal backgrounds to become certified auto mechanics. The program has been in existence since July 2015 and is ready to be expanded in other communities. Mr. Schwartz provided a summary of the program and it's successes.
- **Cybersecurit**y Louis Myerberg Dubin, Managing Partner Redbrick LMD shared that his committee has been partnering with NASA and other large employers. They are also looking for industrial partners.
- Marketing & Branding No Report

- Skilled Trades Katarina Ennerfelt, President/CEO ARCON Welding Equipment shared the committee was focusing on construction trades (plumber, electrician, HVAC, carpenter) and has found a disconnect with the Maryland Workforce Exchange as well as a lack of tracking data. There was a healthly discussion about education needs and the changing requirements for success. Board Member Dr. Sandra Kurtinitis shared College & Career Readiness Bill passed in 2013 and is focused on looking at the whole system K-12.
- **Healthcare and Life Sciences** –Carol Beatty, Secretary of Maryland Department of Disabilities shared her committee is focusing on apprenticeships and enhanced training for health care supervisors in concert with BACH (Baltimore Alliance).
- Advanced Manufacturing Matt Turpin, President and CEO Zentech Manufacturing, Inc reported they are partnering with local taskforces.
- Information Technology no report

Chair Hall Chaney thanked the members for their report. In the first quarter of 2017, there will be a discussion regarding TaskForces – How they are evolving? What are the goals? How should they be modified?

# ADJOURNMENT

Chair Hall Chaney thanked everyone for their participation. He motioned to adjourn the meeting and the motion was passed. Meeting adjourned at 5:25 p.m.

Next meeting March 15, 2017

Submitted by: Cynthia Trout Deputy Director